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CATALOGUE

**G L A D I O L U S**

SEASON OF 1927

From the "HOME of the WORLD'S FINEST GLADS."

**A. J. ANDERSON**

WHITE BEAR LAKE  
MINNESOTA, U.S.A.

## *MY GARDEN*



HOSE who love Nature  
can never be dull!

They may have tempta-  
tions, but they will run no  
risk of being beguiled by  
ennui, idleness or a want of an oc-  
cupation.

The love of Nature keeps us free  
from those mean and petty cares  
which interfere so much with calm  
and peace of mind. It turns every  
daily task into a blessing, and  
brightens life until it becomes al-  
most like a living dream.

My Garden, with its silences, and  
beauty, and the pulses of fragrance  
that come and go on the airy un-  
dulations, affect me like sweet  
music.

Care always stops outside the  
gates and gazes at me wistfully  
and jealously through the bars.

Among my flowers Nature takes  
me into her own hands, and I  
breathe freely and joyously—as  
did the first man.

*This page, with the sentiment  
it contains, is lovingly dedicated*

*TO MY WIFE*

## ORDER SHEET

**A. J. Anderson, White Bear Lake, Minn., U.S.A.  
GLADIOLUS GROWER**

Please forward to

Amount inclosed, \$.

Name \_\_\_\_\_

R. F. D. No.

Street

P. O. Box

**Post Office.**

-State

**County.**

## Express Office

-192-

Please write name and address plainly, and fill in all blanks carefully, attach price to each article and add up accurately. If sold out of a certain size ordered, can I fill this order with the next available size of the same variety?  Please insert yes or no to save correspondence. For any part of an order I am unable to fill your money will be promptly refunded.



From

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**A. J. ANDERSON**

**WHITE BEAR LAKE,**

**MINN.**

**Gladiolus Grower**





## OUR 1926 STATE FAIR AWARDS

## The Result of Quality!

## *Our Policy of SERVICE*

Our SERVICE POLICY in merchandizing does not mean just courteous salesmanship, prompt delivery, good measure, and the like.

It consists of a great deal more than those—service in ascertaining and fulfilling the needs and desires of the public in a satisfactory and economical manner, the searching out of the best markets of the world from which may be procured the products best suited to meet our customers' requirements; merchandize which must meet and conform to the very highest standards, and which must also represent the maximum of value that is possible for us to offer at any fair price.

In fine, such service, whatever be its nature, that you would expect to come from

### **"THE HOME OF THE WORLD'S FINEST GLADS!"**

An old Persian proverb says, "The Priceless Ingredient of any product in the world is the Honor, and the Integrity of him who makes it!"

The safe delivery of our merchandize to a customer is never the conclusion of a transaction with us. We are interested in that customer for all time, for in the merchandize he receives is built all the Honor and the Integrity it is possible to include in any product or transaction!

By a close intimacy with the fundamentals of business ethics, by an intimate supervision of the many details involved in growing and marketing "THE WORLD'S FINEST GLADS," and by a never-ending effort and interest in making our bulbs satisfactory to our customers, we are ever striving to better serve those who purchase from us.

For us, the growing of Gladiolus is not alone a business. In it we find a rare pleasure which compensates for many of the disappointments and hardships which come in any commercial enterprize. It is doubtful if ever there was a human being with high instincts, who ever was tired by the endless variety, and the glorious colorings of the gladiolus.

We would not find this pleasure in business were we to give each buyer just his money's worth of what his order called for, and then call the transaction finished!

Our pleasure is largely found in your pleasure—in the enjoyment you find in your flowers which have come to you from us, and in the delivery of that intangible something called "Good Will" or "Service," and which is always included in the delivery of our orders, "No Charge."

We will continue in our efforts to Serve, for a life-time of willing Service has made us incomparable Friendships of inculcable value.

We trust that you will not hesitate to submit your Gladiolus Garden needs and problems to us, for we assure you it will be a pleasure to help.

We want to thank you for the business which you have intrusted to us in the past, and to hope that our SERVICE POLICY, into which has been built a life-time of Honor and Integrity, will merit your confidence for future business.

A. J. ANDERSON,  
White Bear Lake, Minn.

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*"BE GLAD WITH GLADS!"*

## *Visitors Are Always Welcome*

The growing of Gladiolus in a commercial way may be "old stuff;" it might even become routine and so without interest to many growers, but to us, it never gets old. For us, the growing of flowers has never lost its romance and charm, and there is poetry in every bloom, interest in every operation from the preparing of our rich, productive soil to the final disposal of every bloom and bulb.

We sincerely urge that you **come and see us**, for there is always something of interest to be seen and learned at our Gardens, and we do not hesitate to give you information, to show you if we can, the many alluring things that you may have overlooked in your Flower Garden.

For example, while we do but little of it, yet the "crossing" or "breeding" of the Gladiolus for new types and varieties is not an operation shrouded in mystery, it is not a magical process known to but a few; it is a simple little operation based on the natural laws of plant life and heredity, and can be performed by the veriest novice once he has been instructed in the mechanical actions and conditions, and may be done in any Gladiolus Garden.

We are glad to be of help to you at any time, for it is by these acts of Service and Courtesy that we expect you to become our Friends and Customers.

Our gardens are located 12 miles north of St. Paul, on paved road. Take Highway No. 1 to White Bear Lake. After passing the north-west end of the lake, instead of continuing on No. 1 through the city, you turn to the left, crossing the N. P. R. R. tracks, at the Standard Oil filling station onto Bald Eagle avenue. Continue north 1 mile. Our place is on the west side of the avenue, just before you come to the Soo Line R. R. crossing.

Coming from Minneapolis it will be less confusing to take Highway No. 63. Continue on this road until you reach the city of White Bear Lake. Turn north onto Bald Eagle avenue at the first stop and go sign and continue north about three-quarters of a mile to our place.

Blooming time with us is usually from July 15 until frost. But more of the finest varieties will be at their best about August 1 to 15, according to season.

We will make you welcome, for we want you to know

**The Home of the World's Finest Glads.**

## *The "QUALITY" of Our Bulbs*

In the purchase of Gladiolus bulbs, the buyer must depend much upon the ability and knowledge, as well as the integrity of the grower, for many of the values of the bulbs are hidden from sight.

Perhaps first of all comes the selecting by the grower of the varieties he will produce and offer for sale. Ideas and tastes in the love of Gladiolus are various, and change, and it is with this thought that we are always seeking the newer and better varieties to fill the needs of our discriminating customers who will have "nothing but the best."

Every phase of the industry, including the choosing and preparation of the fields for planting, the cultivation and growing, the digging and curing, the handling, storing and shipping of the bulbs, all have a most important bearing on high quality.

Each of these operations receive our personal and intimate supervision to the end that no detail is overlooked which will make it possible to add more quality.

On page 1 of this book is an illustration of some of the prizes which have been awarded to us because of this "quality" in our bulbs, and we take a great pride in stating that not a bulb was planted or grown with the idea of exhibiting the bloom from it.

Many growers who exhibit their blooms, choose the bulbs with great care, count the days to the blooming time, check against the number of days to the date of the exhibit, and then plant with nothing but the exhibit in mind. They give those bulbs extra care and attention in fertilizing and watering, cultivating, and in other ways, many even protecting them from the wind and sun as they begin to bloom, and then show them as a standard growth from stock bulbs!

That is not our method for, with us, and our quality bulbs, it is not necessary. Our bulbs are all of high quality to begin with! Nor is any bulb petted or pampered in any way different from all the rest! All are treated exactly alike, but, all are grown and cared for with the knowledge, and by methods that time, study and experience have taught us will produce bulbs and blooms of unexcelled quality!

This knowledge and the care which all receive, together with the rich soil and ideal climatic conditions for bulb growing found in Minnesota, enable us to grow into our bulbs such elements and powers for germination and reproduction that we do not need use any artificial methods for growing "Prize Winning Blooms" from our QUALITY bulbs!

Our winnings at exhibitions have, in every case, been made with what we like to call our ordinary or standard blooms, blooms cut from our open fields, but grown from the only kind of bulbs we have—QUALITY BULBS!

Therefore we take an extra pride in saying that at the Gladiolus Exhibit of the Minnesota State Fair held last summer, we broke all previous records of winnings by far, with our ordinary standard field grown blooms and won against the keenest kind of competition.

With 24 entries there, we were awarded 20 FIRSTS, 2 SECONDS and 2 THIRD PRIZE AWARDS!

Also we won the "SWEEPSTAKES" or GRAND PRIZE AWARD which was given us on our showing of "Golden Dream."

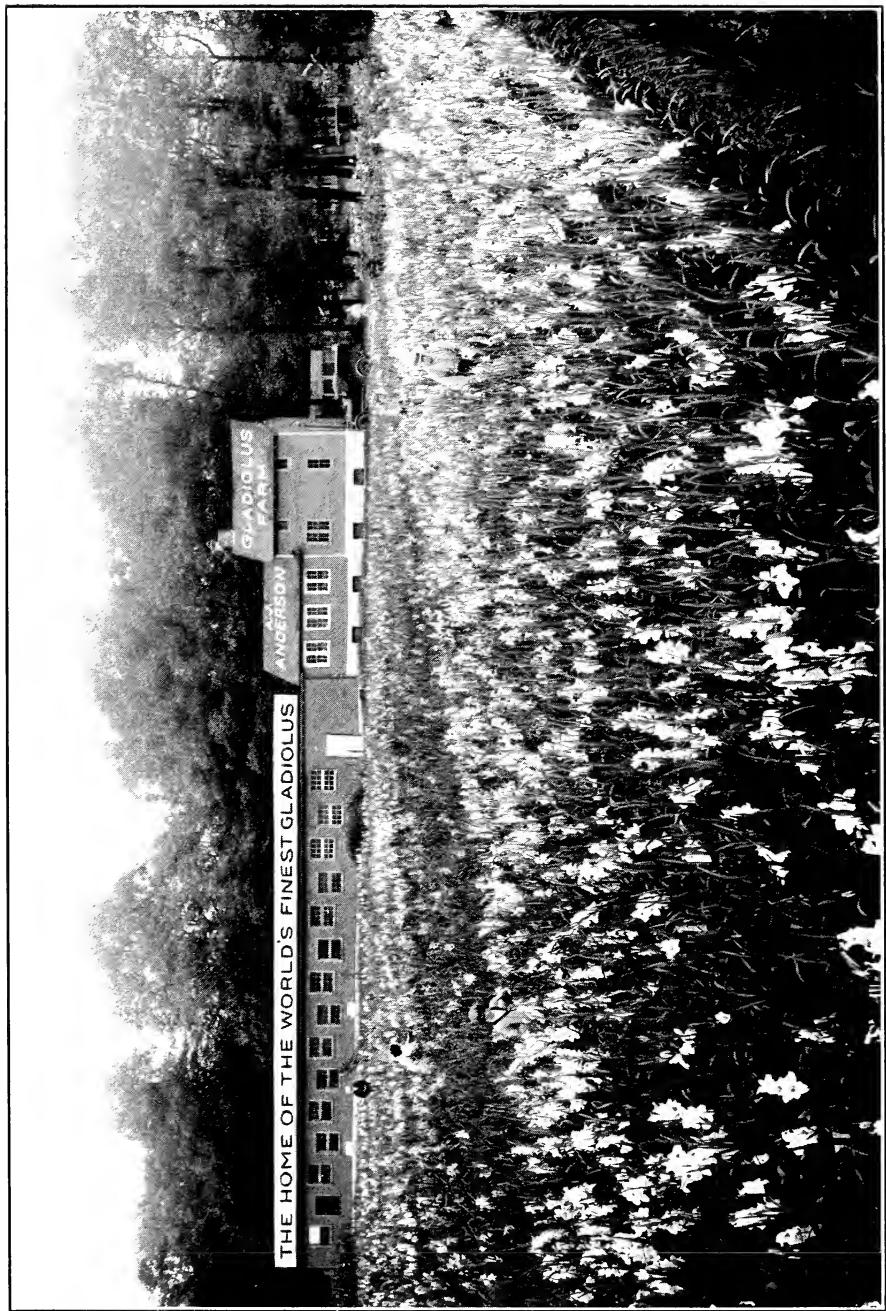
These "prize winning bulbs from prize winning strains" are what you will receive when we fill your orders for that kind is all we have, and the only kind we will grow.

Then buy our "Prize Winning Strains" and grow only "Prize Winning Glads" for they will come to you from

**"THE HOME OF THE WORLD'S FINEST!"**

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*"BE GLAD WITH GLADS!"*



PART VIEW OF OUR FIELD AT BLOOMING TIME

## *Cultural Directions*

It is a habit with us commercial growers to think and talk of growing in such terms as acres of land, trays of thousands of bulbs, tons of fertilizer, and many other things which are of daily usage to us in our growing on a large scale. From habit, we also use technical or abbreviated terms in our conversation or writing, which are all understood by other large growers but which are, perhaps, confusing and not understood by the small home gardener.

Our viewpoint is much different than yours. While we actually do work in acres of ground and with thousands of bulbs, yet your home garden is likely to be spoken of in such terms as square feet in the beds and perhaps a dozen or so of a few varieties of bulbs.

Many of our beginner and amateur grower friends tell us that because of this tendency on our part, it is hard at times to use the average cultural directions and get successful results with them, so this year we are not going to publish in our catalogue the usual directions for the growing of good Gladiolus.

Instead of doing that, we are going to send with each order, a printed set of Gladiolus Cultural Directions which covers the growing of this flower in every phase, from the time the bulbs arrive to you, through every operation of its growing and care and into storage next fall!

These directions have been compiled by The American Gladiolus Society, particularly for the benefit of the beginner and amateur, and are written in language that any one can understand and follow, whether he has ever grown flowers before or not.

Having been brought to their attention, the American Gladiolus Society deemed it of such importance as to warrant the creating of a full committee to consider and adopt as a standard, such cultural directions for beginners and amateurs as would enable them to grow good Gladiolus in the best and easiest way. The instructions for growing which you will receive with your order of bulbs are the ones adopted by that Committee of the Mother Society, and are printed on a sheet of a size which is convenient for having in the gardening basket or for tacking up in a handy place where it may be referred to at any time.

While the advanced grower may have his own methods for producing good Gladiolus, yet we believe that the beginner or amateur will greatly profit by following closely the directions contained in the set you will receive with your order.

## *Discounts for Early Cash Orders*

These discounts are offered, and apply only on orders received prior to March 1, 1927, and which have the full amount of cash enclosed to cover them. Orders for less than \$1.00 not accepted.

To receive further discounts, members of the American Gladiolus Society **must give the number of their membership registration** in the Society, which will be found on the end of their membership cards, and **NO EXCEPTION CAN BE MADE TO THIS REQUIREMENT!**

Discounts and options as follows:

\$ 5.00 to \$ 10.00, 5% of the amount in extra bulbs.  
\$10.00 to \$ 20.00, 7½% of the amount in extra bulbs.  
\$20.00 to \$ 35.00, 10% of the amount in extra bulbs.  
\$35.00 to \$ 50.00, 15% of the amount in extra bulbs.  
\$50.00 to \$100.00, 20% of the amount in extra bulbs.

### OPTIONS:

On orders of from \$20.00 to \$35.00, purchaser may take bulbs for his discount or he may have

1 year's membership in the American Gladiolus Society.

On orders of from \$35.00 to \$50.00, purchaser may take his full discount in bulbs, or he may have

1 year's membership in the American Gladiolus Society plus 5% in bulbs.

On orders of from \$50.00 to \$100.00, purchaser may take his full discount in bulbs or he may have

1 two-year membership in the American Gladiolus Society, or  
2 one-year memberships in the American Gladiolus Society, or  
1 one-year membership in the Society plus 10% in bulbs.

The extra bulbs given as discounts will be "customer's choice" of any varieties listed "by the dozen." Bulbs listed as "each" are not yet in sufficient quantities to allow us to offer them as discounts.

We make these liberal discount offers to induce you to order early for during the winter months it costs us much less to fill the order ready for shipping than it does later during the "peak" or rush season. You also benefit by being able to get exactly the kinds you want before our stocks of many kinds are depleted or possibly entirely exhausted.

Members of the American Gladiolus Society benefit further by way of discounts, and we believe every one who grows Gladiolus should be a member of that Society, if not already one. We are here offering an easy way for you to join, and hope you will take advantage of this opportunity. for its benefits are great.

Read of it on the inside, back cover page.

### *Sizes of Bulbs*

All bulbs shipped will be of the best size and age for finest blooms and the reproduction of new bulbs.

Different varieties and types vary in the size of the bulbs. Some varieties grow but a little over an inch for large sized bulbs while others grow much larger. Most of our varieties run in size from  $1\frac{1}{4}$  inches to  $1\frac{1}{2}$  inches. Extremely large bulbs are usually older ones which have passed the age for producing fine blooms, and therefore not so desirable as strong, plump, young bulbs.

Except in the more rare varieties where they are listed and will be ordered as "Large," "Medium," or "Small," all orders will be filled with our standard large bulbs of best blooming age.

## *Read Carefully Before Ordering*

**Send all orders early** to enjoy the discounts and to insure your getting all of the varieties you want. All orders filled in rotation as received and as stocks are of unequal quantities, many of them are soon exhausted.

**Please use the enclosed order blank** for it helps us to accurately fill and expedite your order.

**Remittances must accompany all orders.** Cash in full to enjoy the discounts on early orders, or a deposit of 25% of the amount of the order will hold it until March 15, 1927, when remittance in full must be had or we will ship C. O. D. for the remainder.

**Domestic remittances** will be accepted by bank draft, personal check, postal or express money order.

**Claims for any shortages** must be made immediately upon receipt of the bulbs.

**Foreign shipments**, except to Canada, cannot be guaranteed for safe arrival due to delay and transit conditions entirely beyond our control. We take especial care to send only well cured bulbs, packed and guaranteed frost-proof, and shipped in proper season for foreign planting conditions. Foreign remittances accepted in International Drafts or Money Orders on Chicago or New York Banks only in full value of American Money Exchange.

**Canadian buyers** will please be sure to give the number of their import permit.

**Foreign orders** are shipped with certificate of inspection from our State Entomologist as required.

**All retail orders** in an amount of \$2.00 or over will be shipped PREPAID to any part of the World reached by Parcel Post.

**All retail orders** over the sum of \$5.00 will be shipped PREPAID AND INSURED to any part of the World reached by Parcel Post.

**My references.** Any Commercial Rating Agency or, by special permission, refer to The First National Bank, White Bear Lake, Minn.

**Shipping dates.** We begin to ship orders about March 1, for domestic or North Temperate Zones. Orders for Australia, New Zealand, Philippine Islands, Japan, etc., will be packed **guaranteed frost-proof**, and shipped earlier in the year.

**Wholesale lists for Commercial Growers.** We have many varieties in sufficient quantities to sell in lots of thousands or more. We have issued a Wholesale List that is yours for the requesting of it on your business letter-head. Our 1926-27 Wholesale List contains the names and prices of 85 of the newer and better varieties which are popular sellers and good payers for commercial purposes, and also the names and prices of 35 varieties which are yet classed as "rare." Prices for greater quantities and of varieties not listed are just a matter of correspondence and we likely have what you want.

**All prices** are so low that they will be more than interesting to you and the quality of the stocks is of the highest.

**Write NOW** for one of our Wholesale Lists!

**Healthy Bulbs.** Our bulbs are all grown in rich Minnesota soil, under conditions which fill them full of potential "growing dynamite." An evenly balanced chemical content in the soil, coupled with the cool, moist air of the Minnesota Lakes District, makes an ideal condition for producing bulbs which will do well in any country without being acclimated as is so often necessary with bulbs from other soils, climates and latitudes. Our bulbs are unexcelled in strength and hardiness and will grow well for any one, anywhere!

## *The World's Finest for 1927*

In the list which follows you will find only those varieties which may well be called "The World's Finest Glads!" None are old—every one is good.

We offer here many different varieties and types, many different kinds and prices coming from all parts of the world, so that every taste and changing desire of the Gladiolus lover, from that of the beginner to that of the discriminating connoisseur may be satisfied.

Perhaps you will note the absence of any classed as "Anderson Originations"—and wonder why?

It is our conviction that many growers "hybridize" or "breed," then offer for sale many kinds which are usually very much over-rated and over-stated in almost every way.

### **That, we do not do!**

**We search the market places of the world for the best to be had from only the outstanding and foremost hybridizers wherever they may be found!**

Thus we are assured that our collection is second to none, for the judgment of all those originators is at stake and their products must always be tried and proven before dissemination!

Were we to offer our own originations, it would be just our judgment of quality and merit against the judgment of the buyers of the world, one man's judgment against that of the millions.

We are glad to acknowledge the superiority of the multitude which have joined in the approval of the kinds we offer here, for there was never a truer maxim in business than "Fear not to buy that which the generality of men join in approving!"

New and better originations are offered each season. We make an effort to see as many of them as we can, and choose only those which show outstanding merit and value for our growing and offering to our friends. As quickly as stocks can be grown large enough for disseminating, we offer these rare treats to you and we have no hesitancy in assuring you that there is nothing but pleasure and enjoyment to be found in any of the varieties you may select from us.

As they grow and bloom in your garden you will agree with our assertions that this is in truth,

**"The Home of The WORLD'S FINEST GLADS!"**



### BREAK O' DAY

The above illustration will give some idea of the size and beauty of this variety. It is really one of the very finest Glads we have ever seen. Massive spikes with several flowers opening at a time. Blooming extra early, its soft LaFrance pink flowers will always be marketable at high prices. The pink is flushed over a cream ground and the shade is deeper at tips of petals. There is a zone of martius yellow on lower petals with delicate central lines of Brazil red. The most striking extra early variety ever produced.

## Our 1927 Offerings

**ADELINA PATTI** (Keur)—Buds, nearly jet black, unfold into a beautiful royal purple. Upper petal shades to a lavender purple throat. Lower petals dusted yellow in throat. Straight, graceful spikes. Well arranged flowers. The most velvety appearing bloom we have ever seen. Beautiful. **Each, 40c; Doz., \$4.00**

**ADMIRATION** (Kunderd)—Extra fine, tall plant. Almost perfect "America" pink shade with large, light violet rose throat. Distinct and fine. **Each, 25c; Doz., \$2.50**

**ALLEN V. BUNCE** (Bill)—Livid orange yellow with clear central lines of deep claret. Large, well expanded winged flowers, gracefully placed on wiry stalks. This variety was the sensation of the exhibit at the Rochester Exposition in 1922. Destined to become immensely popular as soon as there is stock available. .... **Each, \$1.00; 3 for \$2.50**

**AL SHIRA** (Kunderd)—Large, very dark wine red, almost black throat. **Each, 10c; Doz., \$1.00**

**ALTON** (Kunderd)—A wonderfully ruffled variety of finest orange color. **Each, 25c**

**ANNA EBERIUS** (Diener)—Deep Rhodamine purple, shading into very deep bordeaux center. .... **Each, 15c; Doz., \$1.50**

**ANTHONY B. KUNDERD** (Kunderd)—Tall, large, intensely ruffled. Delicate deep cream color, overspread blush pink. Lower petals primrose cream flushed pink at edges. .... **Each, 25c; Doz., \$2.50**

**BARON J. HULOT** (Lemoine)—Dark violet bordering blue. **Each, 10c; Doz., \$1.00**

**BETTY JOY** (Bill)—Won honorable mention at Rochester A. G. S. Show as a commercial cut flower variety. Soft creamy white flushed LaFrance pink. Strong grower, long flower spikes with 6 to 10 perfect flowers opening at a time. Rated 97% as a commercial flower by Gersdorff. Also see illustration on next page. .... **Each, \$1.00; 3 for \$2.50**

**BLUE JAY** (Groff)—Bluish lavender, shading lighter in throat. Lower petals have a pansy-purple blotch tipped in cream. Spike slightly curved but graceful. Many flowers open at one time. .... **Each, 20c; Doz., \$2.00**

**BLUE ORCHID** (Kunderd)—Rich self violet blue, black blotch with golden heart on lower petals. Extra fine. .... **Each, 25c; Doz., \$2.50**

**BLUE RIBBON** (Kunderd)—A grand dark lilac blue, almost self color. Large flower, five to six open at a time. Unusual. .... **Each, 50c**

**BLUSHING BEAUTY** (Kunderd)—Opening buds blush pink, flowers softest blush with dainty pink throat lines—many open. A real dainty and refined new ruffled variety. .... **Each, 25c; Doz., \$2.50**

**BREAK O' DAY** (Bill)—For description and illustration see page 11. **Each, \$4.00; 3 for \$10.00**

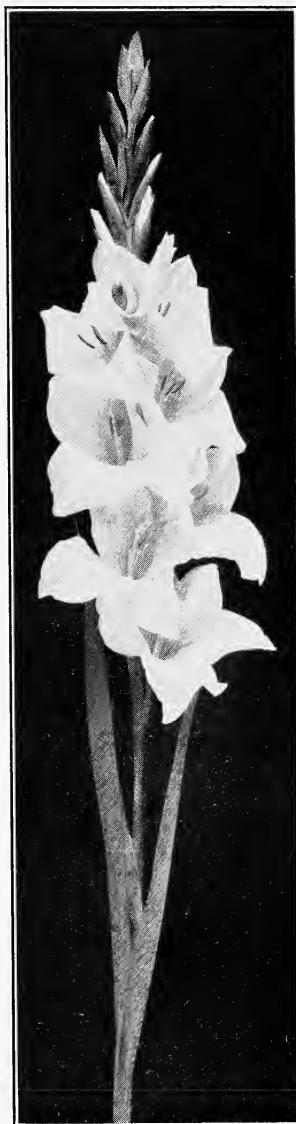
**BYRON L. SMITH** (Kunderd)—One of the most refined. Lavender pink on white ground; a fine cut flower. Color equal to a choice cattleya orchid. **Each, 10c; Doz., \$1.00**



**BETTY JOY**

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*"BE GLAD WITH GLADS!"*



CARMEN SYLVA

**CABERNET** (Metzner)—A blending of maroon and blue purple, making a rich tone of wine color. Exceptionally large flowers, well placed and many open; extra tall spikes. **Each, \$5.00**

**CANANDAIGUA RED** (Bill)—Winner of first prize for the best new seedling at the A. G. S. Show, 1921, at St. Thomas, Ont. A solid self color of red shade slightly lighter than true carmine. Among the thousands exhibited at St. Thomas, Ont., there were none of this same shade. Strong grower, large, massive spikes, wonderful individual flowers. A stunning acquisition to the red class. Rated 97% by Gersdorff. . . . . **Each, \$3.00; 3 for \$7.50**

**CAPTAIN BOYNTON** (Boynton)—One of the nicest lavender colors in existence, with little darker spot on lower petals. Large flowers, well placed on stems. A beauty.

**Each, 40c; Doz., \$4.00**

**CARMEN SYLVA** (Prestgard)—Pure snow white, throat slightly penciled lilac, almost a self-color; stem tall, slender and wiry, always straight, excellent for cutting and one of the very best whites for the price.

**Each, 15c; Doz., \$1.50**

**CARDINAL PRINCE** (Kunderd)—Magnificent self-colored cardinal. Flowers large and of splendid form and placement, six to eight open at a time. A good, tall plant. An A-1 cardinal, perhaps far superior to any other variety in this color. Destined to become very popular. . . . . **Each, \$2.00; 3 for \$5.00**

**CATHERINE COLEMAN** (Coleman)—Tall grower, carries many buds correctly set which expand into wonderful flowers of a rich coral pink with slight American Beauty marking in throat which does not detract from the color but enhances it. In a class by itself.

**Each, 75c; Doz., \$7.50**

**CHALICE FLOWER** (Kunderd)—A tall, beautiful plant with a very refined and elegant flower. Flowers large and plenty open at a time. Cup or roundish formed, suggestive of its name. Color of light creamy blush white of pleasing effect. Very artistic and beautiful.

**Each, \$2.00; 3 for \$5.00**

**CHALLENGER** (Kunderd)—Large and vigorous plant. Giant dark rich velvety red, solid colored flowers. A fine variety.

**Each, 15c; Doz., \$1.50**

**CLEOPATRA** (Bill)—Ruffled. Very deep yellow. Large, massive spikes. Heavy substance. Created a sensation at the Rochester Exposition. Rated 98% as an exhibition variety by Gersdorff. **Each, \$1.50; 3 for \$3.75**

**COPPER QUEEN** (Metzner)—A wonderful blending of old rose and bright copper. Rich new color tints; wide open flowers 6 inches in diameter well placed on a tall, graceful spike.....Each, \$7.50

**CRIMSON GLOW** (Betscher)—A very large, wide open glowing crimson. The flowers are of fine form and exceedingly well placed on the spike. A vigorous grower and by far the best crimson.....Each, 10c; Doz., \$1.00

**CRINKLES** (Kunderd)—Deep peach blossom pink. Intensely ruffled. Each, 50c; Doz., \$5.00

**CROWN OF GOLD** (Bill)—Pure straw yellow, tall, large flowers placed in a single row. Frequently 10 to 12 flowers open at once. One spike on exhibition at the A. G. S. Show in Rochester, 1925, made a hit with those who know Glads. Only flowering bulbs, 1 inch and up for sale this season. Each, \$10.00

**DEFIANCE** (Kunderd)—Very large and massive. Tall, many flowers open. Delicate blush white, fine throat. A grand garden variety. Each, 20c; Doz., \$2.00

**DIANA** (Zeestraten)—Wonderful shade of deep rich mellow blood red. This variety has every good quality that goes toward the making of a high-grade Gladiolus. Those who know this variety best, unhesitatingly pronounce it the finest red Gladiolus ever originated. It is rapidly becoming the favorite red variety.....Each, 15c; Doz., \$1.50

**DIENER'S AMERICAN BEAUTY** (Diener)—Brilliant American beauty color, prominent cream yellow throat. Flower large and well placed. Many open at one time.....Each, 25c; Doz., \$2.50

**DR. CRIST MARTZ** (Kunderd)—A large and beautiful flower of light blood-red. A very showy ruffled variety.....Each, \$1.50; 3 for \$3.75

**DR. ELKINS** (Kunderd)—A true sport from "Mrs. Frank Pendleton." Same large and showy flower, but the original rose pink has changed to a white and the large throat blotches to a fine shade of lilac blue. A distinct and classy flower and a decided acquisition.....Each, 25c; Doz., \$2.50

**DR. F. E. BENNETT** (Diener)—Deep peach red overlaid with flame scarlet. Lip speckled ruby and white. Most fiery red imaginable. Flowers of the very largest size with many opening at once. Exceptionally well placed on the stem. This has been named in honor of the President of the American Gladiolus Society.....Each, 75c; 3 for \$1.88

**DR. J. H. NEELEY** (Kunderd)—Tall, massive plant. Very large and refined flower of finest blushed white. Throat clear and clean, pure soft white, tinted softest light canary-yellow or cream. A grand variety. Each, 25c; Doz., \$2.50

**DR. W. VAN FLEET** (Kunderd)—Extra tall and slender plant, flowers of remarkable form and large size. A magnificent shade of delicate rose pink, deeper at edges of all petals. Throat of softest canary or cream tint, beautifully blended. A very extra variety.....Each, 15c; Doz., \$1.50

**DR. NELSON SHOOK** (Kunderd)—A giant in plant and flower. Color of deep tyrian rose. This variety created a sensation at the A. G. S. Show, Rochester, August, 1925. The most talked of variety of the many thousands displayed. Awarded a first prize.....Each, \$2.00

**DUCHESS OF YORK** (Dames)—Seedling of "Baron Jos. Hulot," also an improvement of same. Much larger flowers of a beautiful purple blue color. Erect stems, vigorous growth and firm substance of flower. Also it multiplies very rapidly. Dr. F. E. Bennett's report of October 3, 1923: "Extra fine for a dark blue, throws out tall, erect stems, with blooms well placed." Each, 35c; Doz., \$3.50

**ED SPRINGER** (Kunderd)—Midseason. Strong, fine plant, showy flowers of light lavender rose-pink. Outer edges of petals of stronger rose-pink color, somewhat flaked. Lower petals have fine rose-red markings, bordered and tinted white. This variety exhibited at the A. G. S. Show, Rochester, August, 1925, created a sensation and was winner of a first prize.

Each, \$1.50; 3 for \$3.75

**E. J. SHAYLOR** (Kunderd)—Tall, strong plant and very large, beautiful, pure, deep, rose-pink flowers. A grand ruffled variety and good grower.

Each, 10c; Doz., \$1.00

**ELIZABETH TABOR** (Hinkle)—Very early and choice. In strong demand as a commercial variety. Pink with conspicuous carmine blotch. Seedling of Pendleton..... Each, 25c; Doz., \$2.50

**EMILE AUBRUN** (Lemoine)—Enormous round flowers, 8—10 open. Coppery-bronze with prominent cherry eye. Magnificent tall spike; one of the finest show varieties..... Each, \$3.00

**ENIGMA** (Kunderd)—Tall plant with large flowers. Strikingly striped red, white and blue. Is all that the name implies..... Each, 25c; Doz., \$2.50

**EUGENE LEFEBRE** (Lemoine)—A wonderful large French variety. Deep pink with throat dotted purplish amaranth and cream. Very good. Whenever shown in basket, always wins first prize..... Each, 25c; Doz., \$2.50

**EVELYN KIRTLAND** (Austin)—A large, wide open flower of rose-pink in center with brilliant scarlet blotch on lower petals. Spikes long and graceful. One of the most beautiful pink varieties..... Each, 10c; Doz., \$1.00

**FAY LANPHIER—MISS AMERICA** (Williams)—The latest and the acme in Gladioli culture. In coloring it is a coral luster with cerise blending. It is distinct in type, color and pose. It receives the same award by judges as Miss Lanphier did at Atlantic City—thus making it the queen of beauty and worthy of a place in the finest collections..... Each, 25c; Doz., \$2.50

**FERN KYLE** (Kunderd)—Large ruffled flower of finest creamy white color. The best we know of in this class..... Each, 50c; Doz., \$5.00

**GERALDINE FARRAR** (Deiner)—Pale lavender-violet with deep violet spot on the lip. Unlike other blue varieties, the growth is very strong and vigorous. It always attracts attention wherever shown..... Each, \$3.00

**GIANT MYRTLE** (Kunderd)—Much larger, showier, softer pink than "Myrtle." Probably Kunderd's best achievement; large, soft delicate pink, blending to white towards the center. Somewhat difficult to grow, but will respond to good treatment and should be in every high-class collection.

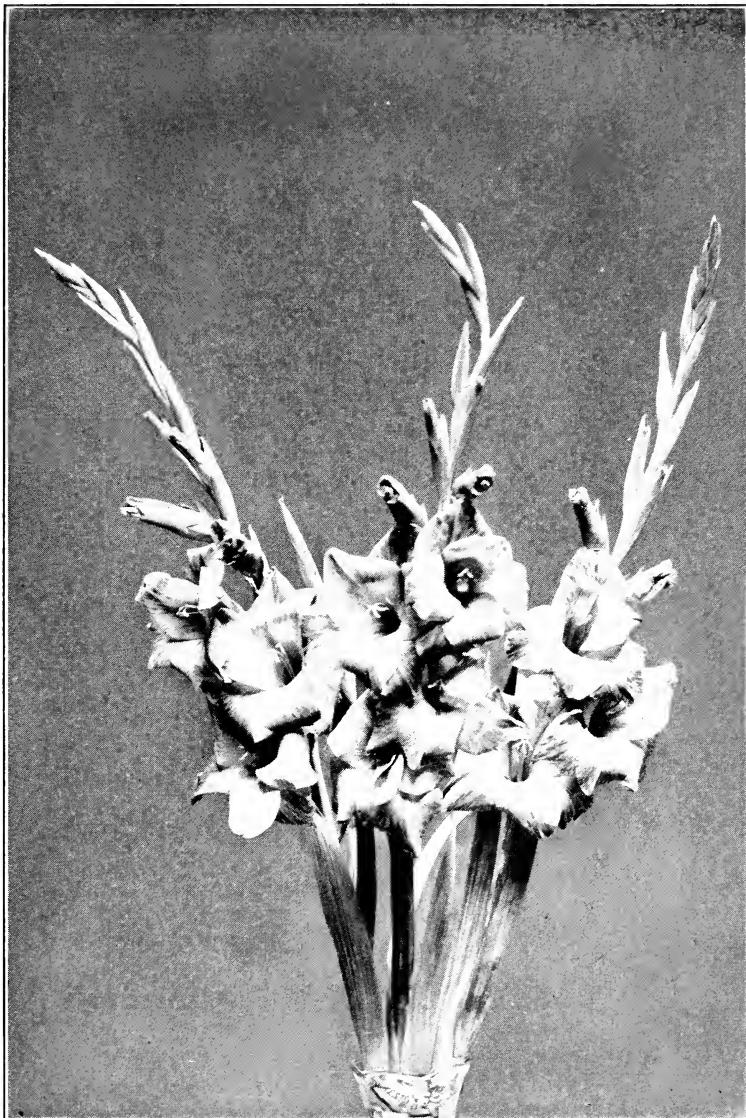
Each, 25c; Doz., \$2.50

**GIANT NYMPH** (Coleman)—Immense rose-pink flowers with creamy yellow throats borne on tall, erect stems. Fine. The supply is never equal to the demand for this wonderful variety..... Each, 35c; Doz., \$3.50

**GLADDIE BOY** (Bill)—It is of the semi-primulinus type, retaining the delicate characteristic coloring but in form more massive. Flowers are well expanded with only slight hooding effect. Spikes have 18 to 20 buds and opening 6 to 8 perfect flowers at a time. The color is distinctive, the general effect being a Grenadine pink, gradually blending with straw yellow, deep in the center. To further enhance its beauty, the petals are most gracefully frilled..... Each, \$4.00; 3 for \$10.00

**GLENDALE** (W. B. Davis)—A trifle darker than American Beauty rose. Unusually good on account of its strength and long keeping qualities.

Each, 20c; Doz., \$2.00



FAY LANPHIER—MISS AMERICA

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*"BE GLAD WITH GLADS!"*

**GOLDEN DREAM**

**GLORIANA** (Betscher)—  
Rich salmon with  
creamy throat, many  
flowers open, extra fine.  
Each, \$2.00

**GOLD** (Hoeg) — Pure  
golden yellow, throat a  
shade deeper, slightly  
dotted and streaked, al-  
most self-color. Large  
flowers, many open at  
a time and perfectly  
placed. This grand va-  
riety has carried away  
many first prizes at  
flower shows during  
the last season.  
Each, 20c; Doz., \$2.00

**GOLDEN DREAM**  
(Groff)—A sensational  
new variety and the  
best yellow in com-  
merce. Has the height,  
strength and habit of  
Golden Measure, with  
the heavy, thick petal  
of that variety. Clear,  
deep yellow of the  
same shades as the  
Holland prim Souvenir.  
An occasional flower  
will show a decided  
hood, especially from a  
young bulb, but at its  
best this variety is  
strictly in a class by  
itself. The flowers do  
not open wide, but are  
of unique and most at-  
tractive form with all  
petals uniformly and  
evenly rolled back, 5 to  
6 open at a time. Gold-  
en Dream was awarded  
first prize for the best  
yellow. It also carried  
away the Sweepstakes  
for the best vase of six  
spikes of any color,  
which was the highest  
honor given at the Min-  
nesota State Fair in  
1926 to any variety.  
It is in a class by itself,  
and worthy of a place  
in the finest collection.  
Each, \$12; 3 for \$30

*"BE GLAD WITH GLADS!"*

**GOLD EAGLE** (Austin)—A new yellow that is an advancement in the gladiolus world. The blooms, which are of good size, are a deep, rich yellow, beautifully ruffled, and of strong substance. It is early and thus especially valuable for cutting, and the spike, always straight, is slender and easy to handle. .... Each, \$12.00; 3 for \$30.00

**GOLDEN MEASURE** (Kelway)—A large, fine yellow, self-color, well formed flower spike, tall and strong plant, always good. .... Each, 15c; Doz., \$1.50

**GOLDEN SALMON** (Kunderd)—A truly wonderful, ruffled gladiolus of beautiful golden yellow and salmon-red or pink shades beautifully blended. An extra choice and distinct kind. Very unusual and grand. .... Each, \$5.00

**GOLIATH** (Velthuys)—Deep purplish wine color, nearly same color as "Empress of India," but much larger and stronger grower. .... Each, 10c; Doz., \$1.00

**GOSHEN** (Kunderd)—A fine Pendleton seedling of medium deep silvery rose-pink color. Large, showy rose-red blotches. A very good gladiolus. .... Each, 25c; Doz., \$2.50

**HALCYON** (Bill)—A very strong grower, always straight, and throwing flower spikes with 18 to 24 buds. Unusual in the length of the flower head and it opens 6 to 8 large flowers at a time. Regular arrangement of flowers on the stem, spacing perfect. A beautiful soft rose-pink, shading deeper toward the petal tips. Ideal exhibition and florist type. .... Each, \$2.00

**HENRY FORD** (Diener)—Very dark rhodamine purple, shading into deeper tones near the center. Color very clear like Anna Eberius, but much larger and clearer. .... Each, 50c; Doz., \$5.00

**HERADA** (Austin)—A beautiful, large, glistening mauve. The blooms are well placed on good, straight spikes. .... Each, 10c; Doz., \$1.00

**HOOSIER** (Kunderd)—A giant flower of finest salmon rose. Throat blotches as large and beautiful as in "Mrs. Frank Pendleton." Color of blotches, violet maroon. .... Each, 25c; Doz., \$2.50

**IMMENSITY** (Kunderd)—Tall, strong plant. Bright salmon color. Very large flowers and many open at a time. Very choice. .... Each, 25c; Doz., \$2.50

**INDIAN MAID** (Kunderd)—Tall plant and fine stem. Flowers of beautiful peach blossom pink with beautiful deeper throat. Very choice and distinct. .... Each, 20c; Doz., \$2.00

**INDIAN SUMMER** (Kunderd)—Full size bulbs produce strong spikes with six to eight very massive ruffled flowers open at a time. Color, a blush or light lavender rose-pink on a white ground. Very distinct flower and in general appearance very showy. .... Each, 75c

**J. A. CARBONE** (Diener)—Orange salmon, very iridescent, darker shading toward the outer edge of the petals. Yellow center. Fine, long, well built spikes. .... Each, \$1.00

**JACOBA VAN BEIJREN** (Van Deursen)—A unique violet self-color on erect stem, many well arranged flowers open at a time. Highly recommended. .... Each, 25c; Doz., \$2.50

**JAP LADY** (Prestgard)—Bishop purple, velvety blackish purple blotch in the throat. A unique and very attractive color. Extra fine in a vase with whites or yellows. .... Each, \$1.00

**JENNY LIND** (Hoeg)—Pure soft apricot-pink, throat pale yellow, the two colors blending to perfection. Many blooms open at one time. This is an exceedingly refined and attractive new variety. .... Each, 25c; Doz., \$2.50

**JOSEPH FIELD** (Diener)—Dawn pink, slightly striped with mallow pink and ruby. Lip has stripe of cream white. Fine, long, well built spikes. Flowers of enormous size. First-class show variety.....Each, \$2.00

**JOY** (Kunderd)—Extra fine, purest flesh color with dainty, tinted, soft canary or cream throat, finely marked pink. Something unusual.  
Each, 25c; Doz., \$2.50

**KATHERINE F. HESS** (Diener)—Geranium pink, showing shadings of flame, lighter toward the center. Very large flowers and long spikes. Fine grower. A beautiful variety with a greater future.....Each, 25c; Doz., \$2.50

**KING OF THE BLUES** (Gruellemans)—Deep purple blue without markings, medium sized bulbs.....Each, 50c; Doz., \$5.00

**LACINATUS** (Kunderd)—Introduced in 1923 at \$1,000.00 per bulb. It is the forerunner of another new race of Gladioli. Its distinct difference is in its lacinated or fringed petals, giving it a very artistic appearance. "Lacinatus" is a rapid multiplier and prolific seed producer. Color a beautiful shade of old rose. Spike is slender, graceful and good length..Each, \$3.00

**LAVENDER PRINCESS** (Williams)—A beautifully tinted lavender with cerise marking in the throat. It has an orchid resemblance. Should be grown in every garden.....Each, 25c; Doz., \$2.50

**LE MARECHAL FOCH** (P. Van Deursen)—Pure delicate rosy-pink, wide open, broad petaled. Very large lily-like flower. Blooms two weeks earlier than America, and multiplies rapidly. Invaluable to florists. Fine for forcing.  
Each, 5c; Doz., 50c

**LILAC WONDER** (Europe)—A beautiful shade of pure light lavender, tall, straight spike, flowers well placed, one of the nicest shades we have ever seen; extra good multiplier.....Each, 75c; Doz., \$7.50

**LILLY WHITE** (Kunderd)—A clear white which is particularly fine for cutting; has a nice formed flower spike, many open. A splendid florist variety.  
Each, 10c; Doz., \$1.00

**LOA LUVERNE** (Kunderd)—Finely tinted pink, lower petals of same color with beautiful bar running through, conspicuous and beautifully penciled throat blotches, making it a very attractive variety. Extra tall and stately plant .....

**LONGFELLOW** (Prestgard)—This stately glad has made a great hit the few years it has been out. It has won a place as one of the very finest pink varieties of recent introductions. It is a Carmen Sylva seedling and has the same tall, slender wiry stem as its parent, never crooked. Color, a lovely La France pink. Flowers large, wide open, of good form and perfectly arranged on the spike, and with up to eight blooms open at one time it is a sight to behold.....Each, 50c; Doz., \$5.00

**LOS ANGELES** (Houdyshel)—A charming variety. Shrimp pink, tinted orange, with an orange tinted carmine stripe in throat. But most valuable of all is its "Cut-and-come-again" quality. After the first spike is cut, another will spring from the same stalk, possibly not quite so long, yet very fine. We have had several from one plant. Something unusual, and a fine thing as a cut flower.....Each, 40c; Doz., \$4.00

**LOUISE** (Wright)—Large, well opened orchid-like flower. The color is an attractive bright blue lavender, with wine-colored blotch in throat. One of the finest lavenders.....Each, 15c; Doz., \$1.50

**MADAM MONET SULLY** (Lemoine)—Ivory white with carmine blotch. A very attractive variety.....Each, 40c; 3 for \$1.00

**MARIE KUNDERD** (Kunderd)—A wonderful white. As early as "Chicago White." Of purest white with an almost invisible soft pink line in center of lower petals. The finest early white in existence. **Each, 25c; Doz., \$2.50**

**MARIETTA** (Metzner)—A delicate shade of light salmon, beautifully blended with light orange, the lower petals shading to a bright burnt orange. A marvelous Gladiolus of extra large size and splendid spike. Always admired, in great demand. This beauty is rated by the eminent Gladiolus expert, Mr. Chas. E. F. Gersdorff, as follows: Exhibition 97 per cent, Commercial 95 per cent out of a possible 100. We believe his judgment is endorsed by every one who has purchased Marietta.  
**Each, 50c; Doz., \$5.00**

**MARSHALL FOCH** (Kunderd)—Many giant flowers open at one time on very strong stem and plant. Color of finest salmon pink, flowers slightly ruffled ..... **Each, 20c; Doz., \$2.00**

**MARY FENNEL** (Kunderd)—Deep lilac, shading paler. Soft primrose yellow throat ..... **Each, 10c; Doz., \$1.00**

**MARY PICKFORD** (Kunderd)—An extraordinary beautiful flower of most delicate creamy white, with finest soft sulphur yellow throat.  
**Each, 10c; Doz., \$1.00**

**MAURICE FULD** (L. Merton Gage)—Large, well expanded flowers of rich rose doree with blotch of Tyrian rose on pure white throat. Very striking.  
**Each, \$1.50; Doz., \$15.00**

**MISS MADISON** (Boynton)—A new dainty pink, overlaid on white, without markings ..... **Each, 40c; Doz., \$4.00**

**MINUET** (Coleman)—New lavender, introduced two years ago at \$100.00 per bulb. Minuet combines large size, good substance, unusual vigor and exquisite color. It won the Silver Medal at the International Glad Show in Canada. Has received highest honors wherever exhibited. We received first prize for the best single spike at the 1926 Minnesota State Fair.  
**Each, \$10.00**

**MR. H. A. HYDE** (Diener)—Snow white with blush pink trace throughout. Finely built spikes. Excellent cut flower variety... **Each, 25c; Doz., \$2.50**

**MR. W. H. PHIPPS** (Diener)—La France pink overlaid with light rose salmon, lighter toward the center. Lower petals very faintly striped and speckled with ruby. Flowers enormous. A masterpiece in Gladioli.  
**Each, \$1.00; 3 for \$2.50**

**MRS. ARTHUR MEEKER** (Kunderd)—Exceptionally fine, rich, deep American Beauty rose color. A very beautiful and unusual color.  
**Each, 25c; Doz., \$2.50**

**MRS. DR. NORTON** (Kunderd)—Finest cream and pink. The sensation among the newer Gladioli shown at the American Gladiolus Society's shows the past six seasons. Everywhere awarded the highest honors.  
**Each, 10c; Doz., \$1.00**

**MRS. F. C. HORNBERGER** (Hornberger)—A most beautiful pure white without markings. Tall grower, many large flowers open at a time. The best commercial white in sight. Glads come and go, but this variety has come to stay ..... **Each, \$5.00; Doz., \$50.00**

**MRS. FREDERICK C. PETERS** (Fisher)—The color is a beautiful shade of rose lilac, with crimson blotch, bordered white on lower petals; resembling an orchid in color. Flowers are of large size, and many open at a time, on a strong, perfectly straight spike ..... **Each, 25c; Doz., \$2.50**

**MRS. H. E. BOTHIN** (Diener)—Light geranium pink, heavily ruffled. Flame scarlet center. Strong, well built spikes; first-class show and cut flower variety. One of the loveliest combinations in Gladioli.

Each, 15c; Doz., \$1.50

**MRS. J. K. ARMSBY** (Diener)—Coral pink, delicately penciled with vermillion near the edges. Throat cream, speckled with ruby. Flowers very large, a great many opening at one time, and of great lasting quality. This is one of our finest productions and is sure to satisfy any critic.

Each, 75c; Doz., \$7.50

**MRS. JOHN S. WOOD** (Metzner)—One of the largest and tallest gladioli grown. Deep salmon pink, shading to coral pink. Flaked scarlet with ruby dots in throat. A dozen of these great beauties in a local florist's window caused a sensation . . . . . Each, 50c; Doz., \$5.00

**MRS. JOHN R. WALSH** (Diener)—Heavily ruffled, flesh pink. Three lower petals of flame shading into dark ruby at the throat. Flowers are very large. This is a seedling of Mrs. Pendleton, Jr. It is a magnificent variety that should be in every collection. . . . . Each, 25c; Doz., \$2.50

**MRS. KR. PRESTGARD** (Prestgard)—Pure snow-white without any trace of markings. Blooms of good substance, many open at a time. Tall and strong plant. One of our 1926 First Prize Winners.

Each, \$1.00; Doz., \$10.00

**MRS. LEON DOUGLAS** (Diener)—Ground color begonia rose striped with flame and brilliant scarlet. Lip pale lemon, slightly speckled with ruby. The size of the flowers, we believe, are the largest in existence, and all are very open and well set on long spikes. . . . . Each, 50c; Doz., \$5.00

**MRS. MARY STEARNS BURKE** (Diener)—Canary yellow, overlaid with apricot and tinged with rose. Deep canary center with ruby throat. Long spikes with flowers symmetrically placed; stem wiry and upright. Flowers large. It is one of the finest yellows. Very valuable as a cut flower variety.

Each, 20c; Doz., \$2.00

**MRS. NEWELL VANDERBILT** (Diener)—Light salmon pink, heavily ruffled. Throat sulphur yellow, mottled and striped with crimson. Large flowers, clean grower and A-1 variety. . . . . Each, 25c; Doz., \$2.50

**MRS. RICHARD LOHRMAN** (Deiner)—Creamy shell pink with pale yellow lip. A color rivaling the finest orchid. Flowers are very large and edges heavily ruffled. Long, sturdy spikes which sometimes kink, wonderful for decorative purposes. A variety of indescribable beauty. Each, 50c; Doz., \$5.00

**MRS. VAN KONYNENBURG** (Pfitzer)—Matchless aniline blue, beats far the color of Badenia, grows 5 feet tall, stems erect, flowers well placed on stem. Every grower admits that this one is far superior to Geraldine Farrar and to any other blue variety yet introduced. . . . . Each, \$10.00

**MURIEL** (Pfitzer)—Pale violet blue, orchid blue with purplish blue blotch on lower petals; large open flowers. Excellent substance and arrangement. Tall and straight grower. . . . . Each, 20c; Doz., \$2.00

**OH BOY!** (Bill)—When you see this variety in flower you will fully realize the significance of the name. Your exclamation of delight will prolong the "Oh!" and follow with a sharp explosive "Boy." A brilliant red, self color without markings. Flowers 7 inches or more across and petals extremely thick. Sometimes with 4 or 5 of these mammoth flowers at a time it gives the impression that the limit of development has been reached. Even with this mass of flowers the stalk is strong enough to hold it erect. Flowers are wide open and the petals are broad rather than narrow and pointed. Only blooming size, 1-inch and up for sale this year. . . . . Each, \$25.00



OPALESCENT

**OPALESCENT** (Bill) — Wonderful spikes of very large pale rose lavender. A pure self-color with soft lilac throat lines. A vigorous grower with excellent foliage and strong, straight bloom stalks. Flowers well placed with broad petals of good substance. This will be in demand by florist trade as soon as it becomes known. Be sure to give this a trial.

Each, 25c; Doz., \$2.50

**ORANGE FLAME** (Kunderd) — Wonderful glowing vermillion orange blooms; very large and magnificently ruffled. A splendid plant and spike. Another first prize winner.

Each, \$1.00; Doz., \$10.00

**ORANGE GLOW** (Kunderd) — Very tall, showy spikes with glowing orange salmon flowers. Exceptionally distinct and striking.

Each, 20c; Doz., \$2.00

**PAPILIO** (Diener) — Shrimp pink and apricot. Lip real lemon yellow, speckled with ruby. Immense flowers, very long, strong spikes.

Each, \$5.00

**PARAMOUNT** (Kunderd) — A wonderful blending of pink and cream. Similar to Mrs. Dr. Norton, but more beautiful. Each, 50c; Doz., \$5.00

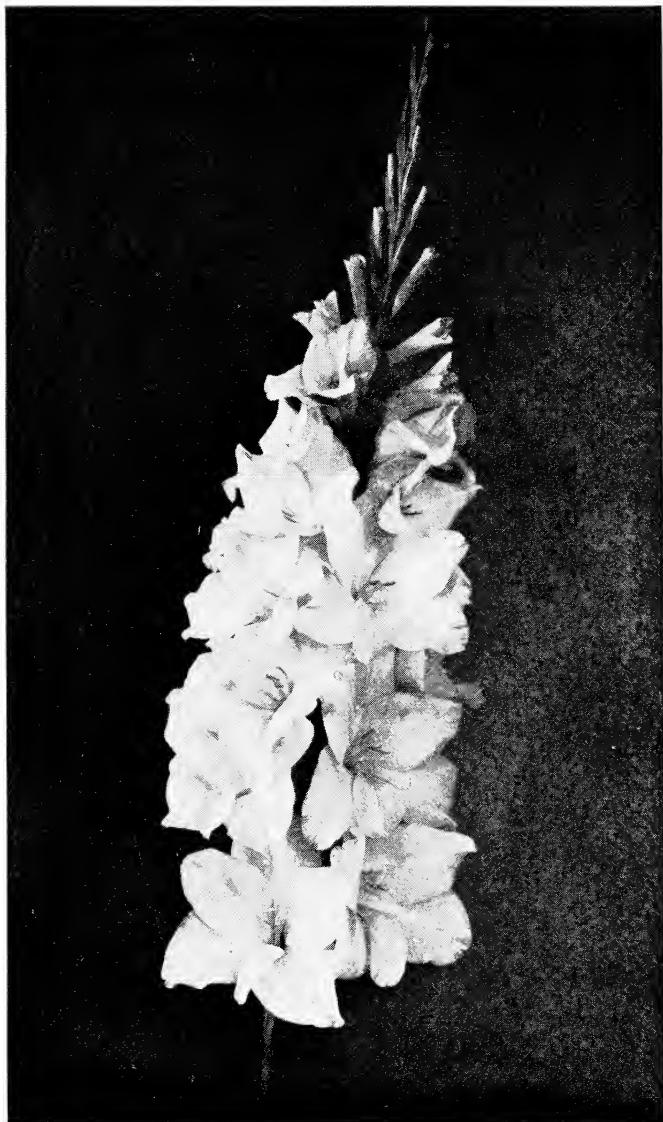
**PEACH ROSE** (Kunderd) — An extra choice and distinct deep rose-pink of remarkable color and appearance. A very beautiful variety.

Each, 25c; Doz., \$2.50

**PEARL OF CALIFORNIA** (Kingsley) — 1926. See illustration. . . . Each, \$10.00

**PINK CLOUD** (Kunderd) — A large, distinct, showy ruffled variety. Usually seven to nine beautiful, soft rose pink blossoms open at a time. A very beautiful deeper rose throat. A distinct introduction. . . . . Each, 75c

**PINK WONDER** (Kemp) — One of the largest varieties ever introduced. It is a strong, vigorous grower with many massive flowers open at one time. The color is stippled pink edges, over white ground, with a silvery sheen over the whole flower. The faint yellow shading the base of the petals is overlaid with rose feathering. Very decorative, and a splendid Gladiolus for forcing. . . . . Each, 10c; Doz., \$1.00



**PEARL OF CALIFORNIA**

**PEARL OF  
CALIFORNIA**  
(Kingsley)

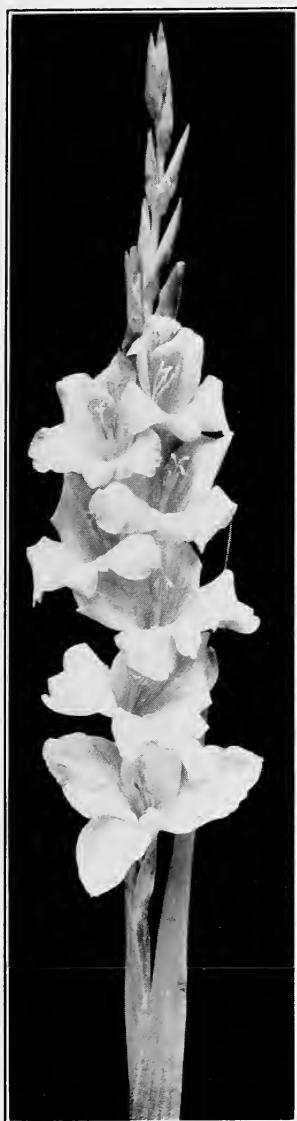
This is one of the best Gladiolus of the 1926 introductions.

The size, the color and the form are all that could be desired.

The tall, graceful spike bears from twenty-six to thirty-two buds with eight to twelve open at the same time. The large blossom is of the clearest, softest La France pink nature ever put in a glad, blending to a rosy white throat.

Excellent cut flower and lovely for the garden. You will love this flower and will grow it eventually.

Pearl of California received the American Gladiolus Society's Award of Merit, at Rochester, N. Y., August, 1926.



RICHARD DIENER

**POLA NEGRI** (Diener)—Apricot with yellow lip. Ruffled, shading into old rose and salmon on the outer edges. One of the loveliest color combinations ever seen. Flowers on the spike sometimes come irregular. A very heavy propagator ..... Each, 25c; Doz., \$2.50

**POLLYANNA** (Prestgard)—Clear, rich, golden yellow, almost self. Blooms medium size. Many open at one time and always perfectly placed. Finely waved petals. A very beautiful yellow ..... Each, 20c; Doz., \$2.00

**PRIDE OF HILLEGOM** (Velthuys)—Deep, rich scarlet of fiery hue. Lighter throat, with cream lines running through center of lower petals. Tall, strong spikes. A very fine, showy red ..... Each, 10c; Doz., \$1.00

**PURPLE GLORY** (Kunderd)—The giant of the Kunderdii Glory race, and remarkable color. Deepest velvety maroon red.

Each, 25c; Doz., \$2.50

**PUREST OF ALL** (Pfitzner)—A splendid pure white variety of large size; excellent spike with well placed flowers, all that the name implies ..... Each, \$3.00

**RED EMPEROR** (Groff)—Immense pure deep scarlet flowers, which are well placed on a tall, wiry stem. Magnificent.

Each, 20c; Doz., \$2.00

**RED FIRE** (Kunderd)—A seeding of "Prin- ceps." Entire flower of richest pure self- colored bright red. Very striking and showy. Our best bright red Gladiolus.

Each, 25c; Doz., \$2.50

**REV. EWBANK** (Velthuys)—A beautiful light lavender or porcelain blue; distinct and pretty. Blooms well from small bulbs; early.

Each, 15c; Doz., \$1.50

**RICHARD DIENER** (Diener)—Pure geranium pink with a slight sprinkling of ruby on creamy yellow center. Large, flaring blossoms, rivaling an orchid in beauty. The acme of perfection in coloring. This variety has created a sensation wherever shown.

Each, 25c; Doz., \$2.50

**ROBERT J. KUNDERD** (Kunderd)—Medium tall, very large, most brilliant deep vermillion or orange scarlet. A wonderful showy self- color ..... Each, 50c; 3 for \$1.25

**ROSE ASH** (Diener)—Corinthian red, shading into ashes of roses on the outer edges. Lower petals light yellow, speckled with ruby. Flowers large and well placed. This variety has a great future ..... Each, 15c; Doz., \$1.50

**ROSE GLORY** (Kunderd)—A strong, vigorous grower, a magnificent garden variety, adding grace, beauty and color, with its pure rose-pink and deeper pink in throat, to any collection. Its petals have good texture and stand wind and heat well.....**Each, 15c; Doz., \$1.50**

**ROSE PRECOSE** (Europe)—Medium early; color a beautiful warm, deep pink with slight salmon reflex, very similar to Pink Perfection; perfect, straight spike, 5 feet tall with well placed flowers; a vigorous grower. An extraordinary variety, which we cannot too highly recommend. **Each, 25c; Doz., \$2.50**

**ROYAL CROWN** (Metzner)—Clear lilac shading to cattleya purple, lower petals circled deeper cattleya purple and brightened with a short, narrow dash of white. Extra tall, wiry spikes.....**Each, \$5.00**

**RUBINI** (Heemshirk)—Large flower of a bright salmon scarlet, with pure white mark on lower petals; very distinct and clear color and splendid grower. A fine new variety.....**Each, 15c; Doz., \$1.50**

**SANS PARIEL** (Vilmorin)—Apricot pink with white throat of remarkable purity. Experts consider this one of the world's finest glads..**Each, \$1.00**

**SCARLANO** (Kunderd)—Bright orange-scarlet, finely ruffled flowers, set rather close on spike but making a very fine display. Slender stem, fine for cutting .....

**SCARLET WONDER** (Groff)—Unquestionably the best red, flowers very large, 3 and 4 open, well placed on strong spike, stem always straight. Color very brilliant, glowing crimson-scarlet, self-color, practically without streaks or marks, sometimes shows touch of light cream on lower petal. The form of the spike is perfect for florists' use, but is listed as exhibition as well, because of its remarkable color and size....**Each, 25c; Doz., \$2.50**

**SHEILA** (Coleman)—A wonderful new rich salmon. The blooms are large and very graceful. This flower was much admired by our visitors. **Each, 20c; Doz., \$2.00**

**SHOW FLOWER** (Kunderd)—A giant flower of great attractiveness. All petals a fine shade of rose-red with immense white face mottled deeper in throat. Violet and white upper throat. Very extra.....**Each, 75c**

**SIBYL** (Bill)—Beautiful, large, cream flowers with tips of petals flaked mallow pink. Strong grower and many flowers open at a time. Florists bought every flower the past season. Sibyl was awarded First Class Certificate by the American Gladiolus Society in 1924.....**Each, 25c; Doz., \$2.50**

**SIDNEY PLUMMER** (Salbach)—Beautiful soft yellow, suffused delicate pink. Rich amber lip, amaranth purple tongue. An exquisite color combination. Blooms large, well placed and slightly ruffled. Many open at one time. A very fine yellow. Rated by Mr. Chas. E. F. Gersdorff at 95, both as a commercial and exhibition flower.....**Each, 25c; Doz., \$2.50**

**SNOW BOY** (Kunderd)—Tall and stately, large white; many flowers open at a time; beautifully blotched on lower petals. The large, beautiful flowers are of the finest form.....**Each, 15c; Doz., \$1.50**

**SNOW GLORY** (Kunderd)—Of purest all white, with only slight clear iris blue lines on lower petals. Very large and very showy. A wonderful flower. **Each, \$1.00**

**SPLENDOR** (Kunderd)—A large, round flower of beautiful cardinal red approaching lobelia in appearance. Very velvety, 4x red.....**Each, 75c**

**SULPHUR FRILLS** (Kunderd)—Tall, many medium-sized flowers open at a time. Beautifully ruffled of finest, pure, soft sulphur shade....**Each, 50c**



**THE ORCHID**

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*"BE GLAD WITH GLADS!"*

**SULPHUR GLOW** (Kunderd)—A beautiful shade of yellow; many well expanded, intensely ruffled flowers open at a time.....Each, 15c; Doz., \$1.50

**SWEET LAVENDER** (Coleman)—A lovely combination of light lavender pink, blending into creamy yellow, with prominent magenta red blotch. An early flower of excellent substance.....Each, 10c; Doz., \$1.00

**SWEET ROSE** (Kunderd)—Very massive flowers on tall, strong plant of purest deep rose-pink with extra large, beautiful red throat. A wonder rose-pink. Each, \$2.00

**THE ARISTOCRAT** (Bill)—This is a true Aristocrat among the hundreds of new ones. Large, strong, massive spikes of most delicate coloring. A pale saffron pink flaked deep orange with cream throat and very distinct violet feather. Slightly ruffled and extra large. Several flowers open at a time. Each, \$3.00

**THEDA** (Bill)—Earlier than Halley. Great for forcing! Large, open flowers, well placed on tall stems. Most delicate Shrimp pink, gradually blending to soft Pinard yellow in the throat, with pansy violet lines on lower petals. Retail florists use it for fancy trade. Garden enthusiasts rave over it. Rated 95% as commercial flower by Gersdorff.....Each, 20c; Doz., \$2.00

**THE ORCHID** (Sprague)—It resembles no other flower in the show, either in color or form, and is fittingly named "The Orchid," for a single floret worn as a cattleya would readily be mistaken for one a few feet distant. Its long, narrow, ruffled and laciniated petals open to a width of six to nine inches with a ground color of very pale lavender flecked toward the edges and ends with lavender-pink. The upper petal is usually incurved, partially concealing a touch of yellow in the throat crossed by two very narrow feathers of amaranth. Four to five florets are open at one time and are gracefully placed on the spike, not opposite but all facing the front. While most interesting variations in form and color of this remarkable flower have been brought out from time to time during the last fifty years, no such distinctly new type has ever before been shown.....Each, \$10.00

**TARO** (Kunderd)—Large flowers on strong spikes. American Beauty rose color. A new shade among gladioli.....Each, 50c; Doz., \$5.00

**TIGER** (Kunderd)—Midseason. Tall, splendid plant with large, perfectly placed, wide open flowers of remarkable tiger-like markings. Ground color of deep smoky blue. Outer edges of petals of finest salmon-red flaking. Throat a beautiful red with outer portion of blotches white. Another of the sensations at the A. G. S. Show, Rochester, August, 1925, and winner of a first prize. One of those unusual and very beautiful varieties which captivate on sight.....Each, \$2.00

**TREASURE** (Kunderd)—Tall plant. Large, round, wide open flowers of soft salmon rose pink, flaked deeper rose, blended lighter towards the throat. A distinct and beautiful new variety.....Each, 35c; Doz., \$3.50

**TRIUMPH** (Pfizer)—A gigantic new red that is creating a big stir among glad fans .....Each, \$10.00

**TRIUMPTATOR** (Krilage)—A very large light shade of red, with just a faint dusting of white deep in throat. Immense large flower on a perfect built spike. Tall and strong grower. This is, no doubt, one of the finest reds in cultivation. Very early.....Each, \$1.00; Doz., \$10.00

**THOMAS T. KENT** (Diener)—Shell pink overlaid with strawberry. Crimson streak on each petal. Very vigorous in growth. This is one of our largest varieties and heaviest propagators. Spikes very tall. Each, 15c; Doz., \$1.50

**TWILIGHT** (Kunderd)—Beautifully blushed creamy-buff with throat of gradest yellow and pink.....Each, 20c; Doz., \$2.00

**TYCKO ZANG** (Austin)—Tycko blooms are of a beautiful shade of clear salmon pink with a brilliance unsurpassed and possibly unequaled under an electric light. The individual petals, which are of good substance, are very broad and are rounding at the tips. The flower usually measures five inches in diameter; has white throat, faintly dotted with deep cerise. Several blooms are open at one time and well placed on an always straight spike four feet in height. Has broad, heavy foliage and is a good propagator. This grand, new variety will add beauty and distinction to your garden ..... Each, \$2.00

**TYRIAN BEAUTY** (Kunderd)—A beautiful, large flower near "American Beauty" rose color. Grand. Awarded first prize for best plain petaled variety at the Mid-Western Gladiolus Show, Des Moines, Iowa. Each, 15c; Doz., \$1.50

**VEILCHENBLAU** (Pfitzer)—Violet blue, large flower of a lovely blue shade, shading to a darker throat. Well formed spike and strong grower for a variety of this color. This variety won the first prize for best single spike at our State Fair, 1924..... Each, \$2.00

**VIOLET GLORY** (Kunderd)—Massive flowers of a deep violet self-color; deeper in throat. Very rich; mediumly ruffled..... Each, 15c; Doz., \$1.50

**VIRGINIA HALE** (Kunderd)—Beautiful soft, creamy salmon rose, deeper towards border of all petals. Very refined and beautiful variety. Each, 25c; Doz., \$2.50

**WATERMELON** (Kunderd)—Tall, fine plant. Large flowers, perfect form. Color a pure watermelon. As inviting and attractive as a beautiful watermelon. Unusually distinct and fine..... Each, \$1.00

**WILBRINK** (Hopman)—A sport of Halley and blooms about the same time; delicate pale pink; somewhat similar to America. A fine florist and cut flower variety ..... Each, 5c; Doz., 50c

**WHITE GIANT** (Van Meerbeek)—The largest pure white in existence. The plant makes a sturdy growth and the spikes are long and well filled with many wax-like blooms open at one time..... Each, 15c; Doz., \$1.50

**WHITE WONDER** (Kemp)—A truly wonderful, large, pure white, softly tinted pink and entirely without throat markings. Flowers are very large and well placed on strong, straight stem; 5 or 6 open at a time. A splendid grower and blooms well even from small bulbs..... Each, 15c; Doz., \$1.50

**WILLIAM G. BADGER** (Metzner)—This glorious flower has met with universal favor wherever shown. The color is a delicate coral, edged with darker coral tones; throat pale yellow, sprinkled dark coral on the lower petals. The flowers, six to eight open at a time, are six inches in diameter, perfect in placement, on spikes five to six feet high. A beauty in every respect. A sure winner everywhere..... Each, \$1.00

**WILLIAM KENT** (Diener)—Creamy shell pink with golden ochre center. Flowers very large. Declared by the biggest experts in Gladioli to be the best ruffled Gladiolus yet produced, considering size and amount of flowers open at one time. Fifteen open flowers at once is no rarity, while most of the ruffled varieties have only 3 to 4 flowers at one time. Each, \$1.00; Doz., \$10.00

**YELLOW GLORY** (Kunderd)—Upper petals fine deep canary yellow; lower petals deeper daffodil yellow with large, neat, purplish pink blotches. Tall, fine stem; beautifully ruffled yellow variety. A very effective vase and show flower ..... Each, 25c; Doz., \$2.50

## Primulinus Hybrids



**GOLDEN SWALLOW**

**GOLDEN SWALLOW** (Austin)—A beautiful clear soft yellow with no throat markings. Petals are finely ruffled, giving the blooms an artistic effect. One of the most beautiful types offered. Lovely when massed.

Each, 25c; Doz., \$2.50

**JEWELL** (C. Zeetraeten)—A new primulinus, daintily beautiful flower of clear salmon-pink with golden yellow throat..... Each, 15c; Doz., \$1.50

**MAIDEN'S BLUSH** (Gruellemans)—Unquestionably the finest pink Gladiolus of the primulinus type. It is a strong grower, bearing medium to large flowers of a most exquisite shade of maiden's blush pink. Delicate, dainty, beautiful .....

Each, 10c; Doz., \$1.00

**MING TOY** (Kunderd)—Very large flowers of finest form; showy, deep buff yellow throat; tall plant. Creates a sensation wherever shown.

Each, 20c; Doz., \$2.00

*"BE GLAD WITH GLADS!"*



VANITY

**MYRA** (Kunderd)—A giant flower primulinus hybrid. Deep salmon over yellow throat with pink lines; tall, slender stem. Exquisite and showy.

Each, 10c; Doz., \$1.00

**ORANGE QUEEN** (Pfitzer) — Copper orange. This shade does not yet appear in the Gladiolus world. The germination and growth are excellent. Primulinus Grandiflorus type.

Each, 25c; Doz., \$2.50

**OZONE** (Kunderd)—Tall plant and fine spike with plenty of blooms open at a time. Flowers of purest, deep canary cream color. Entire lower petals covered with purest, deep apricot cream. An exceedingly pure, finely colored variety which must be seen to be appreciated..... Each, 25c; Doz., \$2.50

**PRIM BEAUTY** (Christy)—A Dracoccephalus hybrid. Large blossoms of cream, heavily lined and pin striped with salmon, giving a color effect of rich salmon-buff. Striking and pretty.

Each, 25c; 5 for \$1.00

**ROSE MIST** (Fisher)—The most unusual color of any primulinus on the market. May be called crushed-strawberry with a buff line around the entire flower, and showing through in places. Is now and will be for many years, in big demand.

Each, \$1.00; 3 for \$2.50

**SALMON BEAUTY** (Kunderd)—Very large flowered primulinus. Deep salmon with rich salmon yellow throat.

Each, 10c; Doz., \$1.00

**SHELL PINK** (Kunderd)—Tall plant; large flowered rose pink flowers with slightly mottled white throat. One of the very finest blending of colors in the primulinus class. Each, 25c; Doz., \$2.50

**SONIA** (Kunderd)—Beautiful, large, bright red. Unusual shade among primulinus..... Each, 15c; Doz., \$1.50

**SOUVENIR** (Gravereau)—Pure golden yellow Primulinus Grandiflorus. First-class certificate, Haarlem, 1921. The most perfect flowering Gladiolus of the purest golden yellow color..... Each, 15c; Doz., \$1.50

**SUNSET GLOW** (Gibbs)—A clear scarlet blended to a throat of purest golden yellow. Truly, "A Sunset in the Heart of a Beautiful Glad."

Each, 15c; Doz., \$1.50

**VANITY** (Bill)—An extraordinary primulinus hybrid. Very large blooms on massive stalks four feet or more in height with 7 to 9 flowers open at a time. LaFrance pink flushed over cream ground with stipplings of hermosa pink on cream yellow throat. Open, winged flowers with petals reflexed at the tips. Often referred to as the apple blossom pink primulinus .....

Each, 20c; Doz., \$2.00

**Mixtures** made up from surplus stock in foregoing list and many other desirable varieties in a wide range of colors and types, known as our "Special Mixture" bulbs. 1 inch,  $1\frac{1}{4}$  inches and larger, per dozen, 50c; per 50, \$2.10; per 100, \$4.00.

**De Luxe Mixture**—Selected from more expensive varieties, with a good percentage of "Ruffled" and later introductions. Many colors and types. Per dozen, \$1.00; per 50, \$4.50; per 100, \$8.00.

**Primulinus Mixtures.** Made up from a large number of all named varieties of this most interesting flower. Many colors and types will be included in this collection. Those who wish an abundance of beautiful flowers for home decorations at a small cost, should order liberally of this grand Primulinus mixture. All blooming size bulbs, per dozen, 50c; per 50, \$2.10; per 100, \$4.00; per 1,000, \$35.00.

**Junior Garden Mixtures.** Made up of a large number of named varieties of both the Gandavensis and Primulinus Grandiflora types. A wonderful assortment of all kinds of color combinations. Give the children a chance to have a Glad Garden all their own, and become interested in the beautiful flowers, which reflect the everlasting love of the creator of ALL. You can afford to order this mixture in liberal quantities at our low price. Medium size bulbs from  $\frac{1}{2}$  inch to 1 inch and over. All will bloom under normal conditions. Per dozen, 30c; per 50, \$1.25; per 100, \$2.00; per 1,000, \$16.00.

**No orders** can be filled for less than \$1.00.

**May 1st** is the latest we can accept orders.

## *Convinced of "Anderson Quality!"*

In our introduction in the fore part of this book, we said that we found rare pleasure in our work of growing Gladiolus for sale. One of the most enjoyable features in our entire business is the receiving of the many, many letters coming to us which tell of the joy and satisfaction our bulbs have given.

As we read these expressions of good will, we feel that they are a full compensation for the efforts we are always making to give our friends the satisfaction they are entitled to have.

We would like to publish every one of them so that you could enjoy them with us, but a lack of space forbids. We do, however, offer these as convincing proof that we are not over-stating our claims for Quality Bulbs, and that our care and methods of merchandizing are appreciated and therefore are worth while:

Renwicktown, New Zealand,  
Nov. 26, 1926.

Dear Sir:

The bulbs were delivered to me today. Exactly one month from the day of posting. They are in good order. Just as good as if they were grown in my own garden, which is the highest praise I can give to any bulbs. They are certainly better than bulbs bought this season in New Zealand.

If the quality is good, what shall I say about the quantity? You have sent double the value and also there is a bulb of \_\_\_\_\_. I would have considered myself fortunate to have received a bulblet. I am delighted. It will be grown with interest, and I will let you know the results.

With many thanks,

Yours faithfully,

G. A. C.

Wisconsin, May 20, 1926.

A. J. Anderson,

Dear Sir:

The Gladiolus bulbs which you sent me some time ago were received in perfect condition. The bulbs are of the same excellent quality you have always furnished, and I want to express my sincere appreciation of the many "extras" sent, also of the varieties sent gratis. Thanking you for your generosity and wishing you success this coming season.

L. B. B.

Illinois, Dec. 6, 1926.

A. J. Anderson,

Dear Sir:

The shipment of Gladioli arrived in good condition. I surely appreciate the quality of bulbs sent and your liberality in count. I am well pleased and sincerely thank you.

J. W. F.

St. Cloud, Minn., Apr. 4, 1926.

My Dear Mr. Anderson:

I thank you for filling my order as you did. I always get satisfaction when doing business with you.

Yours truly,

L. R. S.

Minneapolis, Minn., Mar. 31, 1926.

Dear Mr. Anderson:

I received my order of bulbs from you in fine shape, and it would be hard for me to express in words how well pleased I was with it. This year I ordered bulbs from ten different growers. None of the orders as large as the ones I sent you, but in only one case did the bulbs come up to yours.

I also want to thank you for the splendid varieties you sent me "gratis" and for the extra count on my orders. I certainly will continue to do business with you in the future.

Wishing you the best of success,

Yours very truly,

L. R. F.

*"BE GLAD WITH GLADS!"*

Indiana, April 26, 1926.

A. J. Anderson,

Dear Sir:

Thank you for the prompt and efficient manner in which you handled our recent orders. We did need them and appreciate greatly the way you have treated us. That is what real service is.

A friend of mine in Connecticut told me that one could expect service from you, and I guess he knew. By the way, Mr. C. is a real man himself.

P. S. Stock satisfactory, too. Some difference between it and some other stuff I received a few days ago from a \_\_\_\_\_ grower.

E. R. K.

Schenectady, N. Y., Dec. 15, 1926.  
Dear Sir:

Kindly send me your "Trade List" of Glads, as the bulbs I received from you last year were the finest that I got from any one. I want to get some more this spring, and wish to order early.

Yours very truly,

G. S.

Watertown, Mass., Apr. 13, 1926.  
Dear Mr. Anderson:

Bulbs came through fine. They are a fine, clean lot and should give a good account of themselves. Please accept my thanks for your generous count, and the extras.

Yours very truly,

J. W. T.

Christchurch, New Zealand,  
June 6, 1925.

A. J. Anderson.

Dear Sir:

I feel incapable of adequately thanking for your quixotic generosity in dealing with my order. The bulbs arrived in grand condition; thanks to the very efficient packing. Your claim to grow real bulbs rests on very solid foundation if the ones I received are typical of your stock. I think, Mr. Anderson, that the Glad Lover in you is vastly paramount to your desire to make money.

Trusting that you will have record blooms and sales this season, I am sir

Yours very gratefully,  
G. T. T.

La Grange, Ill., Dec. 10, 1925.

Dear Sir:

Yours of the 7th is received. The bulbs came promptly, and in good condition. I certainly want to thank you for being so liberal in your count, and also sending me the large number of \_\_\_\_\_ bulbs free. This is all appreciated and will not be forgotten.

Yours very truly,

F. A. B.

Pearl River, N. Y., May 10, 1926.

Dear Sir:

The bulbs arrived O. K., and I wish to thank you for the many fine extras.

The stock you sent me is as fine as I have seen so far, and I hope to be able to send you further business next season.

Very truly yours,

N. L. L.

Maryland, June 10, 1926.  
A. J. Anderson,

Dear Sir:

The bulbs that you sent us were exceedingly fine. In fact, as good a quality bulbs as we ever received from any one. And look forward to receiving your offerings this coming season.

E. W. T.

Christchurch, New Zealand,  
May 26, 1924.

A. J. Anderson,

Dear Sir:

The bulbs arrived in great condition on May 12th. I say I must thank you again for those bulbs, all top notchers. What made you send me such stunning present gratis?

I must compliment you on the high class varieties contained in your list.

I have had quite a lot of catalogues from glad growers in America but none of them so generous as yourself.

I will now conclude, and thanking you in anticipation,

I remain,

Yours respectfully,

W. G. W.

Riverside, Conn., April 20, 1926.

A. J. Anderson.

Dear Sir:

Your shipment of bulbs arrived in fine condition, and I want to thank you very greatly for the bulbs you so generously gave me. I read in the F. G. the story of your misfortune last fall, due to the bad weather, and was indeed very sorry to learn how great was your loss, and when I sent you my small order I had not the least thought that so generous or any gift of bulbs would be included. This has given me a very fine and deep impression of you, and I will not fail to tell of and about you. I am just a beginner, growing for pleasure. Don't have much time but enjoy seeing the blooms, and giving them away. Hope to give you a real order some day, and that you experience as much good fortune in the future as you have been generous in the past.

Yours sincerely,  
G. E. N.

Waynesboro, Pa., Dec. 7, 1925.

A. J. Anderson.

Dear Friend:

I received the bulbs today, and very much pleased with them. I certainly do thank you for the "gratis" bulbs; they are all very fine. I wish I lived nearer your farm, as I would love to go through a large gladiolus field and select the new bulbs I get every year. If I am living next fall you will hear from me again. I always get 25 bulbs of a kind and maybe you can help me select some new ones. I want about the same number I bought this year. Thanks very much for the fine bulbs.

I beg to remain,

Your friend,  
F. L. G.

Eldorado, Iowa, Mar. 1, 1926.

A. J. Anderson.

Dear Sir:

The bulbs received a few days ago, and came in good order, and I thank you for the very liberal count and the bulbs look good.

Yours very truly,  
H. L.

Greenville, S. C., Mar. 17, 1926.

A. J. Anderson.

Dear Sir:

This is to acknowledge receipt of my order of Gladiolus bulbs, received yesterday. I also wish to thank you for the fine quality of the bulbs, and for the extra bulbs which you sent. Wishing you much success, I am,

Yours very truly,  
A. E. J.

Bridgeport, Conn., May 26, 1926.  
A. J. Anderson.

Dear Sir:

Illness has prevented an earlier acknowledgment of the receipt of my order, which arrived promptly and in fine condition. Please accept thanks for both the quality and quantity of these bulbs.

Very truly yours,  
H. B. S.

Bryantville, Mass.,  
Aug. 24, 1926.

Dear Mr. Anderson:

I received your "Trade List" last spring. It arrived a little late but sent you a small order of about 1,000 bulbs, which I found were the best I had received this last spring, and if the prices are as reasonable next season I will send you a good order.

Thanking you for past favors. Please keep me on your mailing list.

Yours respectfully,  
L. W.

Boston, Mass., April 23, 1926.  
Dear Mr. Anderson:

Bulblets received O. K. You certainly packed them carefully. Thank you for the generous count, also for the extras. I trust you may have a good season.

Very sincerely,  
C. R. H.

Hartford, Conn., Aug. 15, 1926.  
A. J. Anderson.

Dear Sir:

My Glads I bought of you are blooming fine, and I thank you for the extra ones you sent. I wish to get your early price list.

Yours truly,  
G. J. S.

# Fay Lanphier

## Miss America Gladiolus

You  
will like  
this  
Flower

See  
Illustration  
on  
Page 17



**The Latest, The Acme** in gladiolus culture, In color, pose and lasting qualities it is unsurpassed. It carried off the honors at the A. G. Show with as much Glory as Miss Fay Lanphier did at Atlantic City. In color it is coral with cerise blending which is intensified by its lustrous sheen. This is most striking and as one lady admirer says, "Makes it vivacious."

**PRICE 25c each, \$2.50 doz., \$17.00 hundred.**

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*"BE GLAD WITH GLADS!"*

# *The AMERICAN GLADIOLUS SOCIETY*



**T**HIS Society was formed a number of years ago, for the purpose of spreading information and knowledge regarding the Gladiolus. It has grown until today it is one of the largest exclusive Floraculture Societies in the country.

Each month it publishes a magazine called the Official Bulletin, which contains Gladiolus news and information gathered from all parts of the world and treating every phase of Gladiolus breeding and growing.

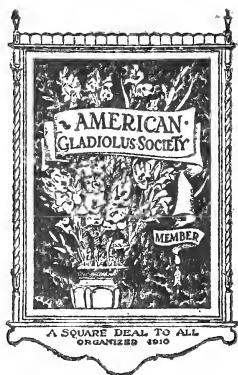
Its contents are contributed by informed and authoritative writers who use very plain and understandable language, written primarily for the benefit of the beginners and amateur growers of the Gladiolus.

The Society is entirely co-operative—every dollar of its receipts being shared with its members, and returned to them in the way of information gathered in its researches, all of which is published in the magazine, and in many other benefits in which every member participates.

We know a membership in this Society will be of great benefit to both you and us, and thus, to further our mutual interests in Gladiolus, we are offering a membership in the form of a discount on all cash orders over the sum of \$20.00.

If you are not already a member, take advantage of this opportunity to become one. If you *are* one, make some friend happy by using this discount offer in presenting your friend a membership which will be enjoyable and profitable.

Membership in the Society is \$2.00 per year, including the magazine, and is well worth more than this amount to any one.



A SQUARE DEAL TO ALL  
ORGANIZED 1910